

2022 Kickoff Meeting with ISC Committee

Date | time 7/27/2021 3:30 PM Location Zoom Meeting

Agenda Items

1. In attendance:

- San Bernardino Municipal Water Department
 - i. Devin Arciniega
 - ii. Claudia Frias
 - iii. Tiffany Currier
 - iv. Joseph Carrillo
 - v. Billy Posey
- Coachella Valley Water District
 - i. Jenna Shimmin
- Yucaipa Valley Water District
 - i. Matt Porras
 - ii. Madeline Blua
 - iii. Matt Flordelis
 - iv. John Wrobel
- East Valley Water District
 - i. Janett Robledo
 - ii. Cecilia Contreras
- City of Redlands
 - i. Lauren Miracle

2. 1/28/2021 Committee Minutes

Minutes will be approved at the next committee meeting scheduled for 8/25/2021

3. Committee Roles

- Start working on the website and handling PR activities
 - i. Lauren Miracle will continue to assist managing ISC website and social media content.

4. 501c3

- Committee 501C3 status was approved. Inland Solar Challenge is now officially a non-profit.
- The committee can begin outreach for sponsorships.
- Jenna and Devin to share duties/responsibilities as far as paperwork needed to maintain 501c3 status.

5. Considerations/Modifications for 2022 event

- Committee Meetings
 - i. Future committee meetings will take place on Wednesday afternoons at 2:00 PM
- Park contract / Event weekend (May 13-15, 2022)
 - i. Change event date to May 20-22, 2022

• PSA's and water resource presentations

- i. The committee agreed to keep "Recharging Communities with Groundwater" as 2022 PSA topic.
- ii. Yucaipa Valley Water District confirmed the committee could continue to utilize their facility for upcoming team meeting including the proposed boat build in December.

New ISC Activities

- The committee discussed incorporating activities proposed for 2021 event such as 3D/AutoCAD designed of boats
 - 1. Teams could work collaboratively on boat designs over a free web based tool such as TinkerCAD.
 - 2. Committee discussed making the new activity optional as an opportunity to earn bonus points.
 - 3. The committee discussed incorporating a new sportsmanship award given to senior students and leaving nominations up to teachers at each school and award \$250. The committee recommended giving a gift card or other prize instead of cash.

School participation

- i. Committee anticipates current venue can hold participation of 8-9 schools and potentially up to 10.
- ii. Committee discussed establishing mandatory to do a Zoom calls with all the schools for any feedback or questions and virtual boat inspections.
- iii. Committee discussed keeping allotted time slots for inspections at the event.

6. Sponsorships

San Bernardino Valley Municipal Water District

i. Devin is scheduling a presentation in early Fall to provide update and request sponsorship.

• San Gorgonio Pass Water Agency

i. Need to schedule meeting and contact them for sponsorship. YVWD will assist with contact and scheduling presentation with Pass staff.

• Coachella Valley Water District

i. Sponsorship is already budgeted and approved. Jenna will follow up with management to confirm if anything else is needed to issue sponsorship for 2022.

Thank You/Sponsorship Letters

i. Devin will develop a new sponsorship letter template to be used for for-profit sponsorship requests.

• Other Water Retailer Sponsorships

i. Devin will reach out to West Valley Water District and City of Colton regarding participation and sponsorship.

• Outside Sponsorships

- i. Stater Bros.
- ii. Nestle (can request pallet of water now)
 - 1. Cecilia Contreras to reach out
- iii. REI Outfitters (Matt Porras will reach out)
- iv. Dick's Sporting Goods (Jenna to reach out)

7. Budget

• No changes to budget since last committee meeting on January 28, 2021.

8. Additional Items/Discussion

• SBMWD/East Valley will continue sharing costs for inventory storage unit. East Valley can extend to Coachella Valley Water District for future years.

9. Next meeting / Teacher Kickoff

- Next committee meeting scheduled for August 25th, 2021 at 2:00PM
- 10. Meeting Adjourned at 4:50 PM